

Three Questions to Ask Your Corporate Real Estate Team

With markets tightening dramatically around the country, most of the "low hanging fruit" opportunities for cost reduction are gone. Your team needs to be keenly positioned to bring value in other ways. Three key questions to flush out their preparedness and capabilities:

- ① How will you use data to better align the company's real estate with our business plan?
- ② What are your labor analytics capabilities and how can they benefit the company going forward?
- ③ What other dynamic measures should we implement now, and what will their contribution be to our bottom line?

*Want more tips on how to get the most value within your real estate team?
Call Mike for a free consultation.*

Mike Maroon, SIOR is the Managing Partner of The Acclaim Group, a leading real estate adviser to corporations locally, nationally and globally.